



ENTREPRENEUR IN RESIDENCE - Online Marketing

VIENNA

EIR is a programme initiated by StartUs as a leading startup and innovation network to connect entrepreneurial talents with leading Austrian organizations seeking to digitalize and innovate their business.

ABOUT THIS PROGRAMME:

This programme is aimed to connect entrepreneurial talents with top companies from Austria.

The process is very simple:
Once we receive your application it will be presented to leading Austrian organizations looking for an Entrepreneur in Residence.

We will get in touch with you as soon as we find the most suitable programme for you.

YOUR TASKS:

- Develop a consumer marketing strategy to generate publicity in Austria
- Coordinate and design campaigns to raise awareness
- Provide regular reports, analyses and strategic recommendations
- Work with organizations on the edge of digitalization and support them with this

HOW IT WORKS:

1. We receive your application and examine your profile
2. We get in touch with you once we identify a suitable opportunity for you
3. We schedule a short talk and discuss the next steps
4. We send you the programme's offer (including other details about the programme such as remuneration)

WHO WE ARE LOOKING FOR:

Entrepreneurial thinkers who have a strong understanding of online marketing, its channels and processes.

If you have previous experience in this field and if you are passionate about digitalization and innovation, this is the right call for you!

Shape the digital strategy of a great company and gather experience, while doing what you enjoy.

YOUR PROFILE:

- Experience in B2C online marketing (Social Media Marketing, Email Marketing, Content Strategy, Content Creation, Growth Hacking)
- Strong written communication and excellent verbal skills in English and German
- A healthy blend of analytical and creative skills
- Be structured, goal-oriented and able to work independently

APPLY NOW

Contact person:
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