

At InterNations, we're dedicated to making expat life a great experience! With about 2.5 million members in 390 cities around the world, regular local events, interest-based groups and useful information, InterNations is the biggest global network for people who live and work abroad. What started as an idea almost ten years ago is now changing the lives of expats and global minds around the world each and every day. With a team representing more than 30 countries, we believe in the benefits of international experience, cultural exchange, and the power of bringing people together. Together, we're constantly growing and learning, coming up with new ways for our members to feel more at home, meet other international people, and enjoy their stay abroad.

PPC Online Marketing Mandatory Internship (m/f)

About the role:

In our PPC Online Marketing Department, you will be able to gain your first experience in the design and implementation of PPC (Pay Per Click) Online Marketing techniques on Facebook.

As a PPC Online Marketing Interns at InterNations, you will:

- develop and analyze advertising copy for different target groups
- optimize ad campaigns by executing daily cost-effectiveness analyses
- understand and apply specific campaign goals & requirements, KPIs and performance metrics
- perform analyses on campaigns to help balance impressions and clicks with the budget provided

You meet the following requirements:

- university student of economics or business
- the internship is a compulsory part of your course of studies
- availability for 6-12 months starting in May 2017
- high analytical competence and enthusiasm for handling large volumes of data
- good knowledge of Excel, MS-Office and internet applications
- very high level of attention to detail with a natural flair for analyzing data and problem solving
- very good to fluent written and spoken English
- affinity for Online/PPC Marketing

We offer:

- a fast-growing, dynamic company with an international team
- a friendly work atmosphere and the space you need to pursue your own ideas
- regular workshops and lectures about work-related topics and soft skills
- independent projects and training sessions for interns
- a "cosmopolitan city with a heart" and the nicest beer gardens in Germany
- weekly team breakfasts, fresh fruit & regular team events

Are you the right one for the job?

Then send us your application today (CV, cover letter) c/o Christa Fellner to:

internship@internations.org

Please note: We can only accept applications from those who must complete an internship as part of their degree.