



Sales & Marketing Intern

Outswitch is a bespoke yield management platform tailored specifically for professional vacation rental managers. Our mission is to help ambitious property managers improve their yield, outperform their competition, and achieve their true profit potential.

We are currently looking for a Sales and Marketing Intern with the potential for permanent conversion to join us in our London HQ. This is a unique opportunity to join a fast growing start-up. We are looking for a highly motivated and talented individual who can work within a team as well as independent. Your main functions will be to help increasing the number of active Outswitch users.

Business Development

- Develop the business by looking for new users and generate new leads
- Contribute to online and offline campaigns to generate leads
- Monitor the " Funnel " acquisition
- Identify and establish contracts with new partners (PMS, Channel Managers, Property Management Company...)

Marketing

- Animate all social media platforms: Twitter, Facebook, LinkedIn and commercial campaigns on these channels
- Write regular blog post for the website
- Send regular Newsletters to our users and leads

Account Management

- New user On-boarding Process
- Guide new and existing users so they understand all the features
- User retention: understand new users and existing users needs

Requirements

- Native/ Fluent English
- Excellent communication and immaculate presentation skills
- Excellent Sales and Marketing skills.

The Benefits

- £500/ month
- An excellent working environment with small, young and dynamic team, almost much responsibility at times.

Start date: March 2017