

Builtvisible.

Senior Content Marketing Executive

Job Description

Title: Senior Content Marketing Executive

Reporting to: Senior Consultant

Salary range: £27,000 - £30,000 DOE

As Senior Content Marketing Executive, your role will be to:

- Work with Consultants and Senior Consultants to deliver successful content marketing campaigns for Builtvisible's clients
- Communicate directly with clients where relevant, orientating them with progress and reporting on completed work / results
- Research new ideas or content concepts for your clients, in line with their content strategy and business objectives
- Take ownership and execute production of content builds, delivering market-leading quality on time and to scope
- Gain coverage on major publications, blogs and any other relevant websites through outreach of content campaigns
- Attend internal training sessions to develop your Content Marketing / Creative / SEO skill set
- Contribute to Builtvisible's marketing activity when relevant

Why us

Builtvisible are a RAR Accredited Agency, a Drum Elite Agency and a Moz recommended agency. We've been acknowledged as experts in our field through The Digitals Awards and The Guardian's Marketing and PR Excellence Awards.

Our work spans many disciplines: SEO and organic search strategy; data-driven content marketing and audience profiling; cutting edge development and design. All of this delivers a measurable impact on the web presence of some of the world's most exciting and challenging brands.

We pride ourselves in being able to offer our employees a wealth of professional and personal benefits, below are just a few:

- Competitive benefits package
- Regular training sessions and workshops
- Career progression and diversity
- Monthly charity contributions
- Spontaneous social events

Please apply via the button below with a covering letter telling us a bit about you, and why you're the content marketing professional for us.

Note: Applications without a covering letter will not be considered.